‘Exciting time to be a DSO’

The Association for Dental Support Organizations (ADSO) views itself as the primary champion and representative of the group-practice/dental-support business model in the U.S. The association represents the interests of emerging DSOs through education, training and mentorship, and it further supports national DSOs through its advocacy efforts.

Because of ADSO’s access to sector leaders, the association has been able to regularly host a comprehensive DSO annual conference, which this year is set for March 11–13 in National Harbor, Md., at the Gaylord National Resort and Convention Center. By calling on its members to share their insights and experiences, the association has been able to deliver a uniquely thorough educational experience for a sector that has been growing every year since its inception in 2014.

According to the association, it’s an exciting time to be a DSO or group practice leader — especially with the cooperation and support available within the ADSO community, which enables members to effectively share insights in support of the continued development of the business model.

This year, for the first time, the summit will have sessions and panels organized into tracks to help attendees better determine exactly which educational opportunities will be the most valuable to them. The 2020 summit tracks are: Leadership; Growth & Development; Compliance; Operations; Technology; and Partnering For Growth.

The Partnering For Growth track will include topics touched upon in the other six tracks but specifically from the standpoint of emerging DSOs in the earliest stages of their growth.

The association invites prospective attendees to join the gathering in March at National Harbor to hear from some of the most successful names in the industry as they share what they have learned on their paths to success. Membership

New courses, programs debut at Hinman 2020

The Thomas P. Hinman Dental Meeting — described by organizers as the nation’s leading dental meeting and comprehensive source of continuing education in dentistry — has announced several new educational programs and tracks for dentists of all ages and levels of experience.

Hinman 2020, which will be held March 19 to 21, will offer the “GO Track” for emerging and new dentists, the “SILVER Track” for experienced dentists planning for retirement and a Student Program designed especially for dental students.

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with ADSO is not required for DSO and group-practice attendees, but it’s worth noting that members do receive complimentary registrations.

Organizations that provide products and services to DSOs and group practices who are interested in attending, sponsoring, speaking or exhibiting at the ADSO Summit 2020 must join the ADSO Industry Partner program. You can request additional information by sending an email to Membership@TheADSO.org.

If you would like to know more about ADSO’s annual summit, you can email ADSO at Info@TheADSO.org, or you can call (703) 940-3860.

The association’s mission is to work with members to create practice environments where dentists can choose the administrative services that best enable them to focus on patients, expand access to quality dental care and improve the oral health of their communities.

(Source: ADSO)